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**Acting Head Teacher**  
Amy Watson BSc, PGCE



Dear Parents and Carers

This year, I am delighted to let you know that Birklands will be taking part in **Neurodiversity Celebration Week**.

On **Monday 16th March**, we will begin the week with a **“Wear Whatever Shoes You Want” Day**, delivered in collaboration with *Wired Differently*, a local neurodiversity charity. Children are invited to come to school wearing any shoes that make them feel comfortable, in exchange for a donation of your choosing. For every £1 raised, Wired Differently will donate a bundle of sensory products of equal value to our school. Please see poster below for details.

During the day, children will attend a special assembly where staff will explore the question: **“What if everyone in the world thought, learned, and acted exactly the same?”**

Mrs Clark will also lead a signed song for all children to enjoy and participate in.

On **Tuesday 17th March** and **Thursday 18th March**, our PSHE sessions will focus on celebrating neurodiversity and helping children understand and value the different ways people think and learn.

On **Friday 19th March**, children who have shown exceptional engagement throughout Neurodiversity Celebration Week will be awarded our Work Hard Certificates. During the celebration assembly, each class will share one new thing they have learned over the course of the week.

We will also be running a poster competition, with prizes for creativity, positivity, and originality. Winning posters will be displayed in our classrooms and across school. Please see the poster below for more details.

I encourage all families to explore the excellent resources available on the Neurodiversity Celebration Week website:

<https://www.neurodiversityweek.com/parent-resources>

We are very excited to celebrate this important week with our children and community, and we thank you for your support.

Mrs Henderson





# NEURODIVERSITY CELEBRATION WEEK!

**BIRKLANDS PRIMARY SCHOOL**



**“EVERYONE THINKS  
IN THEIR OWN  
BRILLIANT WAY!”**

## HOW TO ENTER

- Create a colourful poster that shows what neurodiversity means to you.
- Use drawings, words, symbols, or patterns.
- Be creative, kind, and positive!

## COMPETITION RULES

- Open to all year groups
- Posters must be A4
- Closing date: *Friday 20th March*

**PRIZES FOR CREATIVITY,  
POSITIVITY, AND ORIGINALITY!**

Winners announced:  
Wednesday 25th March

**Mrs Henderson**

# WEAR WHATEVER SHOES YOU WANT DAY



MONDAY  
16TH MARCH

Children are invited to come to school wearing the shoes that feel most comfortable to them. This day highlights how sensory friendly uniform options can remove barriers to attendance and wellbeing for many children.

Suggested donation £1



# WEAR WHATEVER SHOES YOU WANT DAY



MONDAY  
16TH MARCH

**100% WILL BE  
DONATED TO YOUR  
SCHOOL IN WIRED  
DIFFERENTLY  
SENSORY SEEKERS  
CIC PRODUCTS**

